

**Pearls of Service Foundation, Incorporated**  
in partnership with  
**Alpha Kappa Alpha Sorority, Incorporated**  
**Pi Tau Omega Chapter, Southfield, Michigan**

## Seventh Annual Pink and White Ball ADVERTISING CONTRACT

**Deadline: February 18, 2012**

<input checked="" type="checkbox"/>	SIZE	PRICE		<input checked="" type="checkbox"/>	SIZE	PRICE
<input type="checkbox"/>	Patron <i>(name only)</i>	\$15.00		<input type="checkbox"/>	Congratulatory Message <i>(up to 150 characters)</i>	\$30.00
Business Card (3.75" W x 2.5" H)				Quarter Page (3.75" W x 5" H)		
<input type="checkbox"/>	Black & White	\$ 40.00		<input type="checkbox"/>	Black Text	\$ 60.00
<input type="checkbox"/>	Color Text/Background	\$ 50.00		<input type="checkbox"/>	Color Text/Background	\$ 70.00
Half Page (7.5" W x 5" H)				Full Page (7.5" W x 10" H)		
<input type="checkbox"/>	Black Text; no photo	\$ 85.00		<input type="checkbox"/>	Black Text; no photo	\$150.00
<input type="checkbox"/>	Color Text/Background; no photo	\$ 95.00		<input type="checkbox"/>	Color Text/Background; no photo	\$160.00
<input type="checkbox"/>	One (1) Black & White Photo	\$105.00		<input type="checkbox"/>	One (1) Black & White Photo	\$170.00
<input type="checkbox"/>	One (1) Color Photo	\$115.00		<input type="checkbox"/>	One (1) Color Photo	\$180.00
<b>Additional Charges</b>						
<input type="checkbox"/>	*Handwritten Ads	+\$20.00		<input type="checkbox"/>	Each additional photo	+\$20.00
<p><b>NOTE: An ad with any color (whether text or photo or image or background) is considered a color ad.</b>  Front and Back Cover Ads will be sold on a <b>first come, first served basis.</b>  Please contact Nancy Benjamin (248-380-5370) to purchase  Inside Front Cover: \$300      Inside Back Cover: \$300      Back Cover: \$350  <i>(photo and color included in cover ad pricing)</i></p>						

**Ad Submission:**     Electronic       Camera-Ready, Paper       \*Hand-written

\*Please add \$20 for each handwritten ad and attach the ad text to the contract. If an electronic submission, please provide the file name in the space below and email it to:

***akateenball@yahoo.com***

File name (s): \_\_\_\_\_

NOTE: Only one (1) ad per contract

**NOTE:** Special lettering, emblems, logos, etc. cannot be guaranteed for printing. Light colored ink on business cards, logos, etc., is not photographic. If possible, please provide a black and white copy. We reserve the right to make grammatical changes as appropriate. We will not be held responsible for errors in printing due to illegible copy or incorrect spelling. Please proofread the copy thoroughly before signing/submitting this form. You will receive a copy of this contract for your records at the address you provide.

**Make checks payable to: Pearls of Service Foundation, Inc.**  
**Mail to: 19785 West Twelve Mile Road, #352, Southfield, MI 48076**

AKATeen Name \_\_\_\_\_ ID # \_\_\_\_\_

Name of Company/Organization \_\_\_\_\_

Advertiser's Signature \_\_\_\_\_ Phone # \_\_\_\_\_

Advertiser's Signature \_\_\_\_\_ Phone # \_\_\_\_\_

Amount Submitted \_\_\_\_\_ Check / Money Oder # \_\_\_\_\_

**Deadline:**  
**February 18, 2012**

All ads are tax deductible as permissible by law. Pearls of Service Foundation, Inc. is a 501(c)(3) organization established in 1999 for the purpose of providing financial support to organizations that foster programs for women and minorities in the areas of education, health, family development and stability, the arts, economic development and leadership development.

***Thank You for Your Support!***

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**Half PAGE: \$85**  
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**QUARTER PAGE: \$60**  
(Pictures not permitted on this size)

**BUSINESS CARD: \$40**  
(Only business cards will be accepted.  
No congratulatory messages)

**CONGRATULATORY  
MESSAGE: \$30**  
(Up to 150 characters)

Photo: +\$20 for each half or full-page ad.

Color: +\$10 for each business card ad or larger ONLY.